

# PLAYER ONE ARENA

## Partner Proposal

A branded VR arena network for game centres, malls, lounges and entertainment venues.

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**Powered by Player One GC Limited**

Yaba • Surulere • Victoria Island / Silverbird



# The Opportunity

Game centres need a premium attraction that makes people come

**Most venues look the** PS5, FC/FIFA, Mortal Kombat and basic walk-in gaming.

**Customers want group** Birthdays, date nights, school trips, friends, creators and corporate

**VR arena is different** Players move together inside one shared virtual world.

**Player One Arena turns ordinary venue space**



# What Player One Arena Brings

A complete branded multiplayer VR experience for partner venues.



- **Free-roam multiplayer VR**  
Groups play together in one shared arena.
- **Group revenue products**  
Birthdays, school trips, corporate team bonding and party packages.
- **Brand + operations support**  
Training, safety, SOPs, marketing assets and rollout guidance.
- **Future digital integration**  
NairaGame rankings, bookings, events and tournaments.

**We don't sell VR equipment. We sell increased**

# Partnership Models

Start simple with a pilot, then scale into franchise or managed locations.

01

## Pilot Revenue Share



Player One provides arena setup, branding, training and support. Venue provides space, power, internet and daily support.

02

## Franchise / License



Partner funds setup and operates under Player One Arena standards with monthly license or royalty.

03

## Managed Arena



Player One operates the arena inside the venue; venue earns agreed commission or rent share.

# Basic Venue Requirements

The right space protects the equipment and improves the customer

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Indoor safe movement area

Stable electricity

Controlled lighting

Good ventilation

Internet access

Safe flooring

Staff cooperation

Branding/signage approval

**Important VR Safety Note** Direct sunlight is not recommended for VR arena operations because it can affect headset tracking and may damage VR lenses.

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The partner must provide a controlled, safe and customer-friendly space. Player One provides the arena system, operating

# How Partner Venues Win

A premium attraction that increases spend, traffic and visibility.

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- 01 New revenue stream** Add a premium product without building from scratch.

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  - 02 More group bookings** Birthdays, friends, schools and corporate teams.

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  - 03 Stronger** Offer something customers cannot easily play at home.

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  - 04 Better content** VR reactions and group play are naturally social-media

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  - 05 Network advantage** Become part of the Player One Arena rollout.
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# PLAYER ONE ARENA



## Building Africa's Multiplayer

A connected network of branded arena experiences where young people, families, schools, corporate teams and gamers come together to play, compete and experience the future of entertainment.

[Become a Player One Arena Partner](#)

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